

Psychology

Teacher Course: Psychology	Grade: 11-12	Subject(s): Social Sciences	Unit: Learning and Memory	Month(s): September	Unit Time Duration: 3 Weeks
Vocabulary: Learning, memory, shaping, secondary reinforcers, primary reinforcers, reinforcement, extinction, generalization, sensation, insight, eidetic memory, feature extraction, selective attention, recall, recognition, illusions, perception, ESP, Behavior Modification					
Targets					
<u>Add Knowledge Target</u>					
Knowledge Targets: <ul style="list-style-type: none">• Define and know Classical conditioning and Operant conditioning similarities and differences• Understand the modeling process and social learning• Understand how humans acquire information and process thoughts• Understand vocabulary for this unit					
<u>Add Skills Targets</u>					
Skills Targets: <ul style="list-style-type: none">• Understand how humans learn• Explore the differences in sensory, short-term, and long-term memory• Investigate how different aversive controls affect learning					
<u>Add Reasoning Targets</u>					
Reasoning Targets: <ul style="list-style-type: none">• Interpret various factors that can impact learning/memory Compare/contrast conditioning techniques used by advertisers Compare/contrast the different types of thinking					
<u>Add Product Targets</u>					
Product Targets: <ul style="list-style-type: none">• produce opinion essay on current news article about how we learn or remember					